



## THROUGH MY WINDOW

Hello,

As East London Sound Ensemble, we have decided to take this difficult period of our lives as an opportunity to create together and motivate each other. We have decided to develop an interactive digital media project "Through My Window" involving audiences' contribution and therefore we prepared this project-outline, thank you for taking the time to read it.

Every one of us experiences this isolation period in different ways and we all look through different windows to the world outside just like the individual life perspectives we all have. During this time our communication with each other and the interaction with the outside world is mostly by our screens - through a digital world - where we develop a new digital culture each day. With this idea in mind, we want to create an audiovisual work that documents the lives in different households in a very subtle way and form a dialogue between them. This connection and dialogue will occur in a simple way; through our windows.

In order to build this work together, we need you to send us a simple steady shot of your window in video format and complemented with audio recordings and texts (if preferred). With all the content provided by the audience we will create an audio visual piece. If you want to participate in this project please send a steady video footage of your window. Please read the details below pointing out some rules which sets a standard visual format for everyone to follow:

- 1- If possible, open the curtains of your window. We would like to see your view through your window.
- 2- Please record the video in a vertical format. Try not to shake your phone while recording. Try stabilising your phone if possible.
- 3- Try to include the full view of your window including its frame. We need to see a flat view of the window from the front.
- 4- Please make sure that there is nothing else in the view except your window and the view outside the window.
- 5- Your video should be at least 1 minute and upmost 2 minutes of length
- 6- Please remain silent during the first minute of your video, if you wish leave your window open to capture the soundscape around you.
- 7- If you wish to send us some additional audio content (such as a short speech, a motto you want to share, instrumental or vocal performances - which will be included in the musical piece that we will compose) please record them within the same video after the first minute.
- 8- Instead of sharing your voice or additional audio material with us you may prefer to write your thoughts and share as a text. All the written material will be used within the visual work in an interactive way.

Feel free to get as creative as you want. You are free to record any time during the day. While sending your video please include some info about yourself (if you prefer) such as your full name, age, the city / town you live in, the time you created your recording and if any, the text you want to share with us. We will be sharing updates about the project through email and social media.

We are very excited and looking forward to receive your content. Please feel free to share this paper with your friends and family in order to help us grow our audience and to be able to create together.

You can send us your content through the channels below:

Email: [info@el-se.co.uk](mailto:info@el-se.co.uk)

Facebook: [www.facebook.com/thisiselse](https://www.facebook.com/thisiselse)

Stay safe and healthy,

ELSE

[www.el-se.co.uk](http://www.el-se.co.uk)

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